



*Happy New Year from the team at Lotic Factor*

As you plan for 2012, think Lotic Factor for your technology needs. We'll reduce the friction between technology and your business to clear the way for a successful NEW YEAR!

We are a full service technology firm with over 40 years of combined experience. Providing solutions that add value is our main goal.

You know your customers, products, services, and people. Let us focus on your technology systems and processes, so you can concentrate on growing your business.

Schedule your **complimentary** technology consultation today!



**Lotic** **Factor**

[www.LoticFactor.com](http://www.LoticFactor.com)



**GiveMeFocus@LoticFactor.com — 540.206.3610**

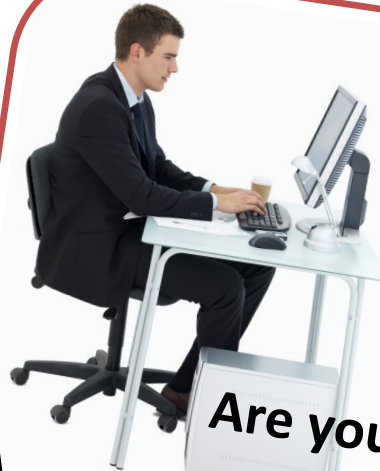
Do you want to offer these images?



Available on the  
**App Store**

# Lotic Factor

Do you need  
to grow, but  
don't want to  
invest in more  
hardware?



Are you tired of  
fighting with software  
that doesn't  
complement your  
business processes?

***Find your answers with Lotic Factor!***

Lotic Factor has the experience in a vast variety of technologies and development platforms necessary to accurately assess your current situation and assist you in making the best technology decisions for your business.

We specialize in business technology consulting, custom software, mobile apps (Android, WinPhone7, and iOS for iPhone/iPad), and cloud computing. Whether your technology needs a basic tune up or a whole new design we'll explore your tech options and help reduce the friction between technology and your business.

Maybe your IT team needs a hand or you have a project they don't have time to do... Lotic Factor is available to work with your team or independently.

Schedule your **complimentary** technology consultation today.



**www.LoticFactor.com    540.206.3610**