

SAVE \$50
REGISTER
BEFORE
MARCH 1



Promote your company to thousands of business people at

2012
BUSINESS & TECHNOLOGY EXPO

Tuesday, April 17

3 - 7 PM

Roanoke Civic Center's Special Events Center
AFFORDABLE EXHIBITOR RATES!

Be a part of the largest business-to-business tradeshow in Southwest Virginia and reach more than 1,000 people during the event, more than 3,400 Chamber contacts, and thousands more throughout the Roanoke Region through pre-event advertising.

See reverse to choose the level of promotion and exposure that best fits your marketing needs.

Choose your level of promotion and exposure (circle one):

Gold Investor - \$3,250 Silver Investor - \$1,300 Bronze Investor - \$850 Exhibitor - \$350** NFP Exhibitor - \$250**

Contact: _____

Business: _____

Phone number: _____ E-mail: _____

Form of payment (Circle one): VISA MasterCard AMEX Discover Check Invoice

Credit card #: _____ Exp. date: _____

Credit card billing address: _____

Signature: _____ Total: \$ _____

*No cancellations or refunds after March 30, 2012.
Non-attendance does not alleviate balance due.*

ROANOKE REGIONAL CHAMBER OF COMMERCE
210 S. JEFFERSON STREET □ ROANOKE, VIRGINIA 24011-1702
540-983-0700 X228 □ FAX 540-983-0723 □ DLINDSAY@ROANOKECHAMBER.ORG

Promotional Levels

Choose your exposure...



GOLD INVESTOR: \$3,250

- Industry exclusive
- Total of three exhibit spaces with first opportunity to choose location (Value: \$1,800)
- Your name and/or logo in broadcast advertising for event
- Your logo displayed on promo board
- Recognition in pre-event E-mails
- Your logo featured on promotional mailing to 3,000+ Chamber contacts
- Your logo featured on VIP Night mailing to 3,000+ Chamber contacts
- Promotion on www.RoanokeChamber.org with link to your Web site
- Enhanced Web site listing on the Chamber's online membership directory from February 1- December 31 (Value: \$110)
- Plus all benefits of Silver Investor*

SILVER INVESTOR: \$1,300

- Total of two exhibit spaces with second opportunity to choose location (Value: \$1,200)
- Plus all benefits of Bronze Investor*

BRONZE INVESTOR: \$850

- Total of one exhibit space with second opportunity to choose location (Value: \$600)
- Your logo on printed program distributed to all attendees and exhibitors
- Your corporate banner displayed (company provided)
- Verbal recognition during event
- Acknowledgment in two issues of *Business Connections* (Readership: 31,500 ea.)
- Access to contacts collected by the Chamber during the event
- Plus all benefits of Exhibit Booth Investor*

EXHIBITOR BOOTH INVESTOR: \$350 for profit/\$250 not-for-profit before March 1**

- Total of one exhibit space, measuring 10ft. x 8ft.
- Listing in program book
- One identification sign
- One electrical outlet
- Wireless Internet
- All piping and draping

* Excludes booths

** **REDUCED RATES! After March 1, booths are \$400 for profit/\$300 not-for-profit.**

*** Rates listed above are for Chamber members only. Non-member booth rate is \$925. Contact us to find out how you can take advantage of our lower member rates!

For more information about the opportunities listed above, please contact Debbie Lindsay at 540.983.0700 x228 or dlindsay@roanokechamber.org.

Ready to sign up? Complete the reverse side and fax to 540.983.0723.