



get connected!

I N T R O D U C I N G

BUSINESS connections

The voice of business from the Roanoke Regional Chamber

Connect with Chamber Members:

- New columns and feature articles
- Business profiles
- Business leader profiles
- Member news
- Upcoming events
- And more!

Connect with the Region's Business Leaders:

- Reaches more than 37,500 regular readers.
- 83% of readers are business decision makers.
- 66% of readers are CEO's, executives, managers administrators, or partners.
- 91% of Roanoke Regional Chamber members read it on regular basis.



For Ad Rates and Information, call



BARRY WRIGHT
Publisher

Bonnie Brown, Sales Manager
2003 Cook Drive
Salem, Virginia 24153
540-772-1868
FAX: 540-725-8799
E-MAIL: bonnie@rppublisher.com



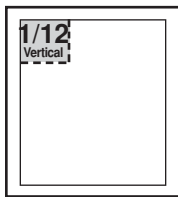
**ROANOKE
REGIONAL
CHAMBER OF
COMMERCE**



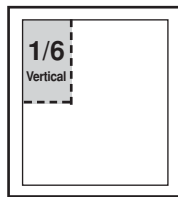
Put your money where your market is.

Put your strongest ad message right on the desks of the Roanoke region's top business leaders and decision makers. Get more value for your advertising dollar. Place your ad in the Roanoke Regional Chamber's quarterly publication - *Business Connections*.

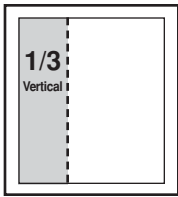
Quarterly • The Only Full Color Business Magazine Reaching a Regional Market • Readership of over 37,500
 Directly Mailed to All 3,600 Roanoke Regional Chamber Contacts • 83% of Readers are Business Leaders and the Decision Makers • 50% of the Readers Control More than \$1 million in Firm Revenue • Over 50% have Annual Incomes of over \$75,000 • **Business Connections** is a Great Marketing Tool for Companies



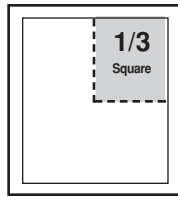
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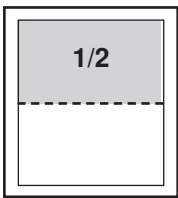
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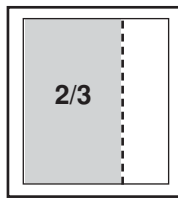
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Actual Size:
4-3/4"x4-3/4"



Actual Size:
7-1/2"x4-3/4"



Actual Size:
4-3/4"x9-3/4"



Bleed Size:
9"x11-1/2"
Non-Bleed Size:
7-1/2"x9-3/4"

ADVERTISING RATES 2010

	1x	4x
1/12 vertical	\$204	\$175
1/6 vertical	\$365	\$315
1/3 vertical or sq.	\$652	\$567
1/2 page	\$900	\$784
2/3 page	\$1134	\$990
Full page	\$1558	\$1341
Cover 2	\$2030	\$1707
Cover 3	\$1627	\$1442
Cover 4	\$2496	\$2220
Cover 1	\$1707	\$1442

Non-Member Rate: Add \$250

2010 SCHEDULE

	Ad Deadline	Distribution
1st Quarter	December 30	January 20
2nd Quarter	March 10	March 31
3rd Quarter	June 9	June 30
4th Quarter	September 14	October 8



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