

LRV PROGRAM . . .

Leadership Roanoke Valley (LRV) provides each participant with the maximum opportunity for professional and personal growth, while broadening their network base in a fun environment.

LRV is a 10-month course comprised of educational programs developed and implemented by the participants themselves. These programs are designed to identify, educate, and encourage action in areas including: state and local government, economic development, quality of life, education, and community involvement.

LRV expands the leadership potential of participants by increasing their knowledge of the Roanoke Valley and the critical issues facing the area, and by offering an opportunity for them to meet and interact with local, state, and national leaders.

LRV GOALS . . .

- Increase community awareness
- Provide local organizations with people better prepared for the challenges facing our region
- Improve the quality of life in our region to retain existing talent and attract others who can positively contribute to the vitality of our area

The LRV program is an exclusive benefit for members of the Roanoke Regional Chamber of Commerce.

LRV NOMINATIONS . . .

LRV is a selective program accepting a limited number of participants each year through an application process. Participants are often nominated by their employers or associates, but may also nominate themselves. If you know of someone who would make a good candidate, please use the attached form to nominate him or her by **May 21, 2010**.



GET MORE INFORMATION . . .

If you are interested in obtaining more information on LRV, please contact the vice president of sales & membership at 540.983.0700 x239 or lrv@roanokechamber.org.

WWW.ROANOKECHAMBER.ORG
Click on Leadership Programs

NOMINATION FORM . . .

The following individual has the commitment and potential to be a participant in Leadership Roanoke Valley.

Individuals may nominate themselves, but must have the support of their employer.

Nominee: _____

Title: _____

Business: _____

Address: _____

Phone: _____

FAX: _____

E-mail: _____

Nominated by: _____

Title: _____

Business: _____

Address: _____

Phone: _____

FAX: _____

E-mail: _____

Please submit completed form to:

**Roanoke Regional
Chamber of Commerce**
210 S. Jefferson Street
Roanoke, VA 24011-1702
FAX: 540.983.0723

Deadline May 21, 2010
Tuition for LRV: \$ 850.00

To apply for scholarship aid, please contact the vice president of sales & membership services at 540.983.0700 x 239.



“The Leadership Roanoke Valley program has helped me gain a broader view of the role education plays in the entire community. By serving in different leadership positions in our community, I have learned to become a better citizen. This, in turn, has helped me become a better leader within my own organization.”

Dr. Lorraine Lange
Superintendent
Roanoke County Public Schools

“LRV offers Gentry Locke lawyers a chance to learn more about our region and get to know other business and community leaders. Our LRV participants have benefited from the opportunity to learn about the challenges facing our region and to explore creative solutions.”

G. Michael Pace, Jr.
Managing Partner
Gentry Locke Rakes & Moore

WHY PARTICIPATE IN LRV?

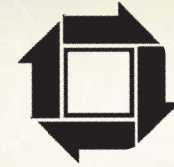
- **Build your leadership skills**
- **Develop a diverse business network**
- **Prepare for challenges facing our region**
- **Increase your community awareness**
- **Improve the region’s quality of life**



Businesses that have recently sponsored LRV participants:

Achieve Success
Advance Auto Parts
Allstate Insurance Co.
Appalachian Power
BB&T
Burtis Contracting, Inc.
Carilion Clinic
Carilion Labs, Inc.
City of Roanoke
County of Roanoke
Cox
Draper Aden Associates
First Citizens Bank
Foti, Flynn, Lowen & Co., PC
G. J. Hopkins, Inc.
Gentry Locke Rakes & Moore
Goodwill Industries
Habitat for Humanity in the Roanoke Valley
HoneyTree Early Learning Centers, Inc.
Hughes Associates Architects
Lewis Gale Medical Center
Martin Bros. Contractors
Neathawk Dubuque & Packett
NetVentures Corporation
O. Winston Link Museum
Poe & Cronk Real Estate Group
Roanoke College
Roanoke County Public Schools
Scott Insurance
Spilman Thomas & Battle, PLLC
StellarOne
SunTrust Banks, Inc.
tba PR + Advertising
Titan HR
Total Action Against Poverty
Trane
Virginia Tech
Virginia Western Community College
Wachovia Bank

A Program of
Roanoke Regional Chamber of Commerce



**LEADERSHIP
ROANOKE
VALLEY**

**Developing
Community
Leaders**

