

Inaugural Season Sponsors



For tickets and more information,
contact Judy at 540.983.0700 x221



JEFFERSON CENTER | ROANOKE, VA

A series creating opportunities for dialogue among business, civic, and community leaders by attracting notable speakers to the Roanoke Region for the purpose of engaging leaders, raising awareness on relevant issues, and the health of our region's economy.

SPONSORSHIP GUIDE

Platinum Sponsorship - \$10,000

Partners receive Gold Benefits plus:

- Ten total seats at each Forum in the series
- Reception with guest speaker prior to the event
- Company logo on the Roanoke College Web Calendar
- Your logo featured on e-mail invitation to over 3,000 business leaders

Gold - \$5,000

Partners receive Silver Benefits plus:

- Eight total seats at each Forum in the series
- “Charter Status” – opportunity to assist in future event planning
- Your logo displayed at the event (rotating power point slides)
- Your logo featured on fax invitation to over 3,000 business leaders
- Company name featured on the Roanoke Regional Chamber & Roanoke College Web sites

Silver - \$2,500

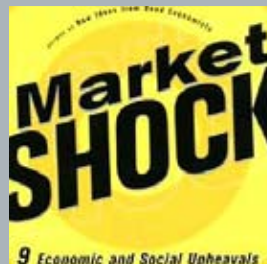
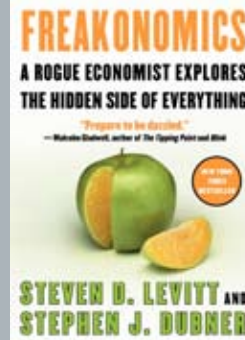
Partners receive Bronze Benefits plus:

- Four total seats at each Forum in the series
- Your logo featured on the printed program
- Your banner displayed at the event
- Verbal recognition at the event

Bronze - \$1,000

Partner Benefits:

- Two seats at each Forum in the series
- Your company name featured on the printed program
- Promotion in Business Connections magazine (circulation: 4,200)



INAUGURAL SEASON 2009-2010

October 13, 2009

Stephen Dubner, author of Freakonomics

The visit includes:

A VIP reception before the talk, presentation, and question and answer session with the audience.

January 28, 2010

Panel Internationalization:

Broadening our Economic Impact

The visit includes:

A VIP reception before the talk, presentation, and question and answer session with the audience.

Panelists:

- Dr. Joshua Rubongoya (panel moderator), Professor of Political Science, Roanoke College
- Dr. Elizabeth Gilster-Velazquez, Associate Professor of Business Administration, Roanoke College
- Ted Melnick, President of Novozymes Biologicals, Inc.
- Michael Newman, VP of International Sales and Global Marketing for Optical Cable Corporation
- Ralph Torning, International Trade Manager, Virginia Economic Development Partnership

April 27, 2010

Todd Buchholz

Economist and Author, Market Shock

The visit includes:

A VIP reception before the talk, presentation, and question and answer session with the audience.