



**Promote your company to thousands of business people at**

2008  
**BUSINESS & TECHNOLOGY EXPO**  
with special VIP Night

**Thursday, April 17**

Noon - 4 PM & 5 - 7 PM

Roanoke Civic Center's Special Events Center

Be a part of the largest business-to-business tradeshow in Southwest Virginia and reach more than 1,000 people during the event, more than 3,400 Chamber contacts, and thousands more throughout the Roanoke Region through pre-event advertising.

***See reverse to choose the level of promotion and exposure that best fits your marketing needs...***

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Choose your level of promotion and exposure (circle one):

Gold Investor - \$3,250    Silver Investor - \$1,300    Bronze Investor - \$850    Exhibitor - \$550    NFP Exhibitor - \$450

Contact: \_\_\_\_\_

Business: \_\_\_\_\_

Phone number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Form of payment (Circle one):    VISA    MasterCard    AMEX    Discover    Check    Invoice

Credit card #: \_\_\_\_\_ Exp. date: \_\_\_\_\_

Credit card billing address: \_\_\_\_\_

Signature: \_\_\_\_\_ Total: \$ \_\_\_\_\_

*No cancellations or refunds after March 28, 2008.  
Non-attendance does not alleviate balance due.*

**ROANOKE REGIONAL CHAMBER OF COMMERCE**  
210 S. JEFFERSON STREET □ ROANOKE, VIRGINIA 24011-1702  
540-983-0700 EXT. 231 □ FAX 540-983-0723 □ JSNEAD@ROANOKECHAMBER.ORG

# Promotional Levels

Choose your exposure...



## GOLD INVESTOR: \$3,250

- Industry exclusive
- Total of three exhibit spaces with first opportunity to choose location (Value: \$1,800)
- 50 VIP Night tickets (Value: \$500), plus 25% discount to purchase additional tickets
- Your name and/or logo in broadcast advertising for event
- Your logo displayed on promo board
- Recognition in pre-event faxes and E-mails
- Your logo featured on promotional mailing to 3,000+ Chamber contacts
- Your logo featured on VIP Night mailing to 3,000+ Chamber contacts
- Promotion on [www.roanokechamber.org](http://www.roanokechamber.org) with link to your website
- Enhanced Web site listing on the Chamber's online membership directory from February 1- December 31 (Value: \$110)
- Plus all benefits of Silver Investor\*

## SILVER INVESTOR: \$1,300

- Total of two exhibit spaces with second opportunity to choose location (Value: \$1,200)
- 25 VIP Night tickets (Value: \$250), 25% discount to purchase additional tickets
- Plus all benefits of Bronze Investor\*

## BRONZE INVESTOR: \$850

- Total of one exhibit space with second opportunity to choose location (Value: \$600)
- 25 VIP Night tickets (Value: \$250), plus 25% discount to purchase additional tickets
- Your logo on printed program distributed to all attendees and exhibitors
- Your corporate banner displayed (company provided)
- Verbal recognition during event
- Acknowledgment in two issues of *Business Connections* (Readership: 37,500 ea.)
- Access to contacts collected by the Chamber during the event
- Plus all benefits of Exhibit Booth Investor\*

## EXHIBITOR BOOTH INVESTOR: \$550 for profit/\$450 not-for-profit before February 29\*\*

- Total of one exhibit space, measuring 10ft. x 8ft., with choice of location
- 10 VIP Night tickets (Value: \$100), plus 25% discount to purchase additional tickets
- Listing in program book
- One identification sign
- One electrical outlet
- All piping and draping
- "Expo Marketing 101" seminar

\* Excludes booths and VIP Night tickets.

\*\* After February 29, booths are \$600 for profit/\$500 not-for-profit.

\*\*\* Rates listed above are for Chamber members. Call for non-member rates.

For more information about the opportunities listed above, please contact Jamie at 540.983.0700 ext. 231 or [jsnead@roanokechamber.org](mailto:jsnead@roanokechamber.org). If you're ready to sign up, simply complete the reverse side and fax to 540.983.0723.