

**Roanoke Regional Chamber Cup
Presented by All Star Impressions**



***Promote your company to thousands of business people at the
Chamber's 21st Annual Golf Tournament.***

**Monday, August 22, 2011
8:00 AM Flight & 1:00 PM Flight
Roanoke Country Club - *New Venue for 2011!*
Rain or Shine**

Win a car, cash prizes, golf accessories, gift certificates & much more!

Putt-Putt will be available all day for teams of 4 at \$20 with CASH PRIZE!

Choose your level of promotion and exposure:

- Gold Level Investor - \$2,000**
Please circle a flight: Monday, August 22 - 8:00 AM or 1:00 PM
- Silver Level Investor - \$1,000**
Please circle a flight: Monday, August 22 - 8:00 AM or 1:00 PM
- Foursome Only - \$590**
Please circle a flight: Monday, August 22 - 8:00 AM or 1:00 PM
- Single Only - \$170**
Please circle a flight: Monday, August 22 - 8:00 AM or 1:00 PM
- Hole Investor - \$300**

Contact: _____

Business: _____

Phone & E-mail: _____

Form of Payment (Circle One): Visa Mastercard AMEX Discover Check Invoice

Credit Card #: _____ Exp: _____

Billing Address: _____

Signature: _____ Total \$ _____

*No cancellations or refunds after August 5, 2011.
Non-attendance does not alleviate balance due.*

ROANOKE REGIONAL CHAMBER OF COMMERCE
210 S. JEFFERSON STREET □ ROANOKE, VIRGINIA 24011-1702
540.983.0700 X231 □ FAX 540.983.0723 □ CPATTERSON@ROANOKECHAMBER.ORG

Promotional Levels

Choose your exposure...



GOLD LEVEL INVESTOR: \$2,000

- Industry exclusive
- Four complimentary playing spots (Value: \$590)
- One complimentary mulligan for each golfer (Value: \$20)
- Your corporate banner displayed (company provided)
- Your company name on broadcast promotions via email to 3,500+ Chamber contacts
- Verbal recognition during event
- Recognition in pre-event promotions and media through television commercials, brochure mailings, radio promotions, Web site & social media marketing (Value: \$3,500)
- Acknowledgement in two issues of *Business Connections* (Readership: 31,000 ea.)
- Enhanced Web site listing on the Chamber's on-line membership directory from June 1, 2011 - May 31, 2012 (Value: \$120)
- Promotion on www.roanokechamber.org including link to your Web site
- Free admission into Business After Hours for golfers on Monday, August 22 (\$20 value)
- All benefits of Silver, Hole, & Golf Investor

SILVER LEVEL INVESTOR: \$1,000

- Four complimentary playing spots (Value: \$590)
- Free admission into Business After Hours for golfers on Monday, August 22 (\$20 value)
- Your corporate banner displayed (company provided)
- Exclusive hole sponsor (Value: \$300)
- Recognition in tournament e-mail promotions during the month of the tournament
- Acknowledgement in two issues of *Business Connections* (Readership: 31,000 ea.)
- Promotion on www.roanokechamber.org including link to your Web site

HOLE INVESTOR: \$300

- Highly visible tee box sign seen by more than 200 golfers
- Recognition in tournament e-mail promotions during the month of the tournament
- Acknowledgement in two issues of *Business Connections* (Readership: 31,000 ea.)

GOLF ONLY: \$590/foursome; \$170/single player

- Player greens fees, cart, and one **FREE** golf tune-up before the tourney
- Breakfast for 8:00 AM flight
- Boxed lunch for 1:00 PM flight
- Free admission into Business After Hours on Monday, August 22
- Snacks & beverages during the tournament

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