



Promote your company to thousands of business people at

2009
BUSINESS & TECHNOLOGY EXPO
with special VIP Night

Thursday, April 16

Noon - 4 PM & 5 - 7 PM

Roanoke Civic Center's Special Events Center

Be a part of the largest business-to-business tradeshow in Southwest Virginia and reach more than 1,000 people during the event, more than 3,400 Chamber contacts, and thousands more throughout the Roanoke Region through pre-event advertising.

See reverse to choose the level of promotion and exposure that best fits your marketing needs...

Choose your level of promotion and exposure (circle one):

Gold Investor - \$3,250 Silver Investor - \$1,300 Bronze Investor - \$850 Exhibitor - \$550** NFP Exhibitor - \$450**

Contact: _____

Business: _____

Phone number: _____ E-mail: _____

Form of payment (Circle one): VISA MasterCard AMEX Discover Check Invoice

Credit card #: _____ Exp. date: _____

Credit card billing address: _____

Signature: _____ Total: \$ _____

*No cancellations or refunds after March 27, 2009.
Non-attendance does not alleviate balance due.*

ROANOKE REGIONAL CHAMBER OF COMMERCE
210 S. JEFFERSON STREET □ ROANOKE, VIRGINIA 24011-1702
540-983-0700 EXT. 231 □ FAX 540-983-0723 □ CHUNGATE@ROANOKECHAMBER.ORG

Promotional Levels

Choose your exposure...



GOLD INVESTOR: \$3,250

- Industry exclusive
- Total of three exhibit spaces with first opportunity to choose location (Value: \$1,800)
- 50 VIP Night tickets (Value: \$500), plus 25% discount to purchase additional tickets
- Your name and/or logo in broadcast advertising for event
- Your logo displayed on promo board
- Recognition in pre-event faxes and E-mails
- Your logo featured on promotional mailing to 3,000+ Chamber contacts
- Your logo featured on VIP Night mailing to 3,000+ Chamber contacts
- Promotion on www.roanokechamber.org with link to your Web site
- Enhanced Web site listing on the Chamber's online membership directory from February 1- December 31 (Value: \$110)
- Plus all benefits of Silver Investor*

SILVER INVESTOR: \$1,300

- Total of two exhibit spaces with second opportunity to choose location (Value: \$1,200)
- 25 VIP Night tickets (Value: \$250), 25% discount to purchase additional tickets
- Plus all benefits of Bronze Investor*

BRONZE INVESTOR: \$850

- Total of one exhibit space with second opportunity to choose location (Value: \$600)
- 25 VIP Night tickets (Value: \$250), plus 25% discount to purchase additional tickets
- Your logo on printed program distributed to all attendees and exhibitors
- Your corporate banner displayed (company provided)
- Verbal recognition during event
- Acknowledgment in two issues of *Business Connections* (Readership: 37,500 ea.)
- Access to contacts collected by the Chamber during the event
- Plus all benefits of Exhibit Booth Investor*

EXHIBITOR BOOTH INVESTOR: \$550 for profit/\$450 not-for-profit before February 27**

- Total of one exhibit space, measuring 10ft. x 8ft., with choice of location
- 10 VIP Night tickets (Value: \$100), plus 25% discount to purchase additional tickets
- Listing in program book
- One identification sign
- One electrical outlet
- All piping and draping

* Excludes booths and VIP Night tickets.

** After February 27, booths are \$600 for profit/\$500 not-for-profit.

*** Rates listed above are for Chamber members. Call for non-member rates.

For more information about the opportunities listed above, please contact Courtney at 540.983.0700 ext. 231 or chungate@roanokechamber.org. If you're ready to sign up, simply complete the reverse side and fax to 540.983.0723.