

# Roanoke Regional Chamber Cup



**Promote your company to thousands of business people at the Chamber's 18th Annual Golf Tournament.**

**Monday, August 25 - 1 PM Flight  
& Tuesday, August 26 - 2 PM Flight**  
Hunting Hills Country Club

More than 200 business leaders participate in this popular captain's choice golf tournament. Pre-tournament promotions give visibility for your company to the region, its business leaders, and more than 200 golfers.

**See reverse to choose the level of promotion and exposure that best fits your marketing needs...**

Choose your level of promotion and exposure:

- Gold Level Investor - \$2,000**  
Please circle a flight: Monday, August 25 - 1 PM or Tuesday, August 26 - 2 PM
- Silver Level Investor - \$1,000**  
Please circle a flight: Monday, August 25 - 1 PM or Tuesday, August 26 - 2 PM
- Foursome Only - \$575**  
Please circle a flight: Monday, August 25 - 1 PM or Tuesday, August 26 - 2 PM
- Single Only - \$150**  
Please circle a flight: Monday, August 25 - 1 PM or Tuesday, August 26 - 2 PM
- Hole Investor - \$300**

Contact: \_\_\_\_\_

Business: \_\_\_\_\_

Phone number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Form of payment (Circle one): VISA    MasterCard    AMEX    Discover    Check    Invoice

Credit card #: \_\_\_\_\_ Exp. date: \_\_\_\_\_

Credit card billing address: \_\_\_\_\_

Signature: \_\_\_\_\_ Total: \$ \_\_\_\_\_

*No cancellations or refunds after August 8, 2008.  
Non-attendance does not alleviate balance due.*

Code: WebSite

**ROANOKE REGIONAL CHAMBER OF COMMERCE**  
210 S. JEFFERSON STREET □ ROANOKE, VIRGINIA 24011-1702  
540.983.0700 EXT. 231 □ FAX 540.983.0723 □ JSNEAD@ROANOKECHAMBER.ORG

# Promotional Levels

## Choose your exposure...



### GOLD LEVEL INVESTOR: \$2,000

- Industry exclusive
- Four complimentary playing spots (Value: \$575)
- One complimentary mulligan for each golfer (Value: \$20)
- Your logo displayed on sponsor banner at registration
- Your corporate banner displayed (company provided)
- Your logo on broadcast promotions
- Verbal recognition during event
- Recognition in pre-event promotions and media through television commercials, brochure mailings, faxes, and e-mails
- Acknowledgement in two issues of *Business Connections* (Readership: 37,500 ea.)
- Enhanced Web site listing on the Chamber's on-line membership directory from June 1, 2008 - May 31, 2009 (Value: \$120)
- Promotion on [www.roanokechamber.org](http://www.roanokechamber.org) including link to your Web site

### SILVER LEVEL INVESTOR: \$1,000

- Four complimentary playing spots (Value: \$575)
- Your corporate banner displayed (company provided)
- Exclusive hole sponsor (Value: \$300)
- Recognition in tournament e-mail promotions during the month of the tournament
- Acknowledgement in two issues of *Business Connections* (Readership: 37,500 ea.)
- Promotion on [www.roanokechamber.org](http://www.roanokechamber.org) including link to your Web site

### HOLE INVESTOR: \$300

- Highly visible tee box sign seen by more than 200 golfers
- Recognition in tournament e-mail promotions during the month of the tournament
- Acknowledgement in two issues of *Business Connections* (Readership: 37,500 ea.)

### GOLF ONLY: \$575/foursome; \$150/single

- Player greens fees and cart
- Lunch preceding play
- Free admission into Business After Hours on Monday, August 25

*For more information about the opportunities listed above, please contact Jamie at 540.983.0700 ext. 231 or [jsnead@roanokechamber.org](mailto:jsnead@roanokechamber.org). If you're ready to sign up, simply complete the reverse side and fax to 540.983.0723.*

***Proceeds benefit the Chamber's advocacy and educational programs.***